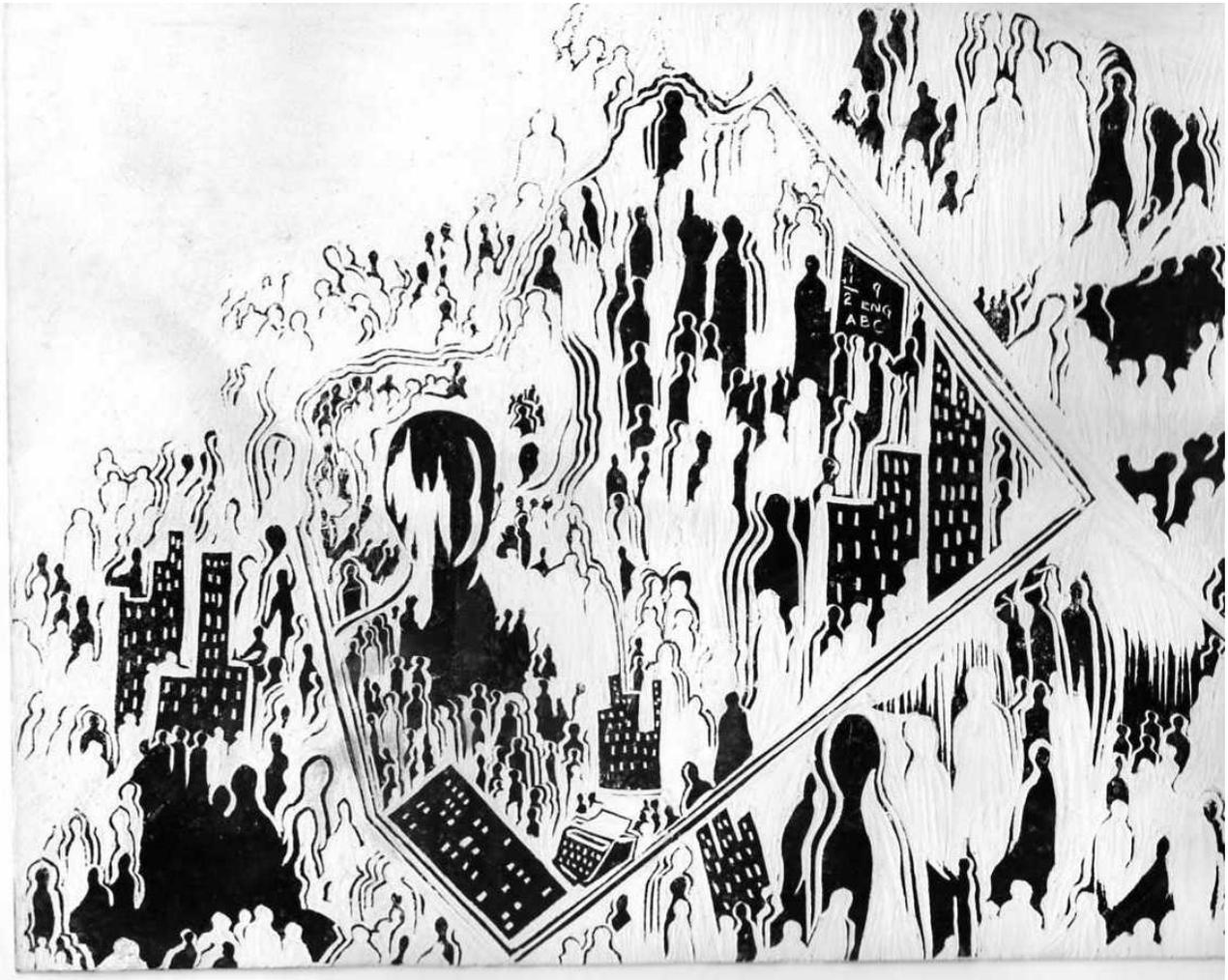


Arizona Counseling Association (AzCA) 1950-1959 Scrapbook

Our Profession – People



ARIZONA GOVERNORS



John Howard Pyle
1951-1955



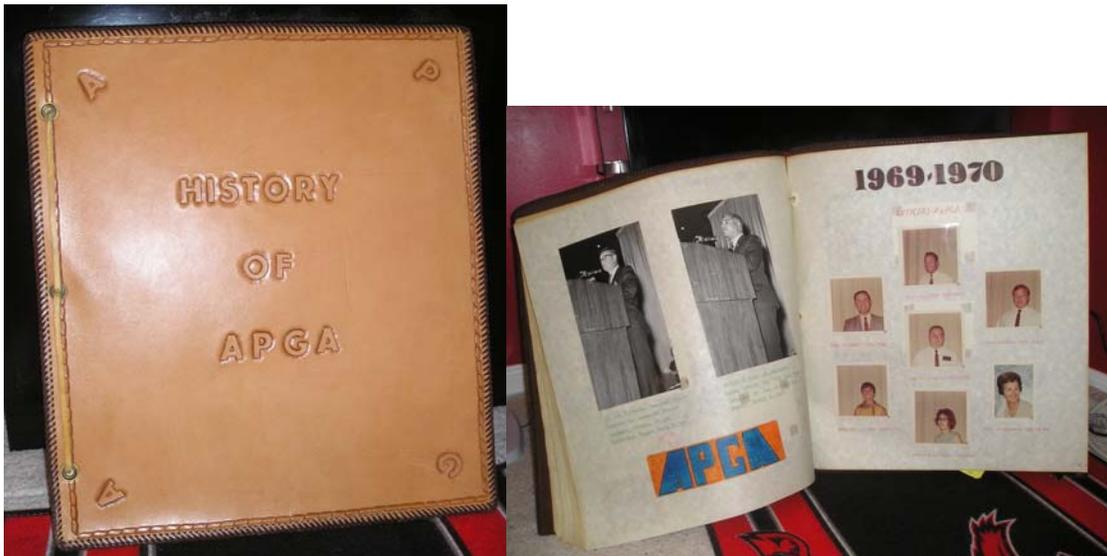
Ernest W. McFarland
1955-1959

Introduction

June 2007

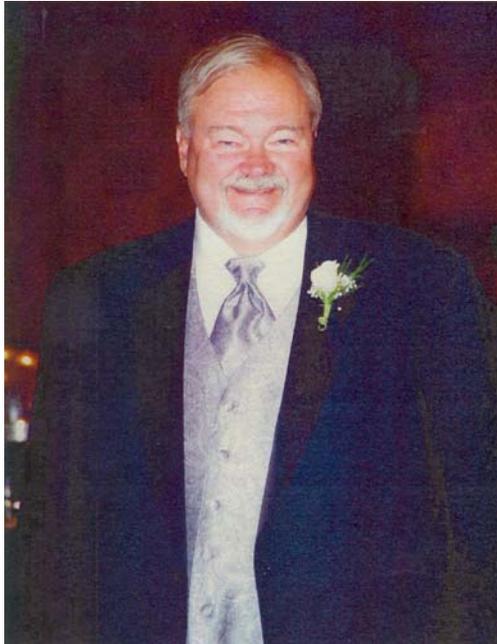
In the spring of 2007, Kay Rencken, wife of former AzCA Executive Director Robert Rencken, passed along to John Bloom, 1972-73 AzPGA President, two scrapbooks that Bob had been keeping for the association. The first scrapbook was water damaged but contained valuable information about the formation of the association in 1950 through the year 1967.

The second scrapbook was leather bound and covered the years 1967 to 1971. The contents of both have been removed and placed in page protectors for safe keeping. Many important documents and photos have been scanned and saved electronically. I then added documents and photos from my 19 years in Arizona (1977-1996) as well as information taken from the current AzCA website. It is my hope that all this history will be posted at the AzCA website for all to enjoy.



The original compiler of the scrapbooks is not known (possibly Joan Schipper) nor is the artist who created the black and white drawing at the front of the first scrapbook.

The following is neither meant to be a great piece of scholarship nor of literature, but hopefully it will help those seeking an appreciation of the history and evolution of the counseling profession in the State of Arizona. I would welcome hearing for anyone who has additions or corrections to the materials presented here.



Finally, this electronic version of the AzCA history is dedicated to the memory of Robert Rencken and all the fine leaders who have given so much to improve the quality of life for our clients, patients, and students.

Sincerely,

John

John W. Bloom, Ph.D., Az LPC #002, NCC
Professor of Counselor Education, Butler University
4600 Sunset Avenue
Indianapolis, IN 46208
(317) 940-9490 W
jbloom@butler.edu

6404 Stonecreek Drive
Indianapolis, IN 46268
(317) 328-0067
Jbloom32@comcast.net

IN THE BEGINNING

On April 4, 1950 a meeting was held at Phoenix North High School to determine a need for and interest in forming a state organization. The following is presented to give some context for that event.

The American Personnel and Guidance Association (APGA) was founded in 1952 formally bringing together groups interested in guidance, counseling and personnel matters. AzGPA is recognized as the first state branch of the APGA. Founding divisions of APGA included the

American School Counselor Association (ASCA),
National Association of Guidance Supervisors and Counselor Trainers
(later ACES)
American College Personnel Association (ACPA)
Student Personnel Association for Teacher Education (SPATE, later AHEAD),
and the
National Vocational Guidance Association (NVGA, later NCDA).

AMHCA, the American Mental Health Counselors Association, was formed in 1976. In 1983 the profession's graduate program accrediting body, the Council for the Accreditation of Counseling and Related Educational Professions (CACREP) was founded. And shortly thereafter, in 1983, the National Board for Certified Counselors (NBCC), counseling's professional counselor certification body, was founded.

APGA became the American Association for Counseling and Development in 1983 and nine years later became the American Counseling Association.

The American Psychological Association's Division 17, Counseling Psychology, was also founded in 1952.

References

Bloom, J. W. (1992). An historical overview of the Arizona Counseling Association. *The Arizona Counseling Journal*, 17, 58-67.

Gibson, R. L. & Mitchell, M. H. (2003). *Introduction to counseling and guidance*. Upper Saddle River, NJ: Merrill Prentice Hall

<http://en.Wikipedia.org>

1950-51



Jewell Rasbury, Dean of Girls and Chief Counselor
North Phoenix High School
AzGPA Founding President

Vice Presidents:

Dr. L. J. Botelman of Flagstaff (Northern)

Dr. William Grove (Central)

Dr. Joe Young (Southern)

Recording Secretary: Mrs. Jinnett Kirk, Phoenix

Corresponding Secretary: Miss Frances Smith, Tucson

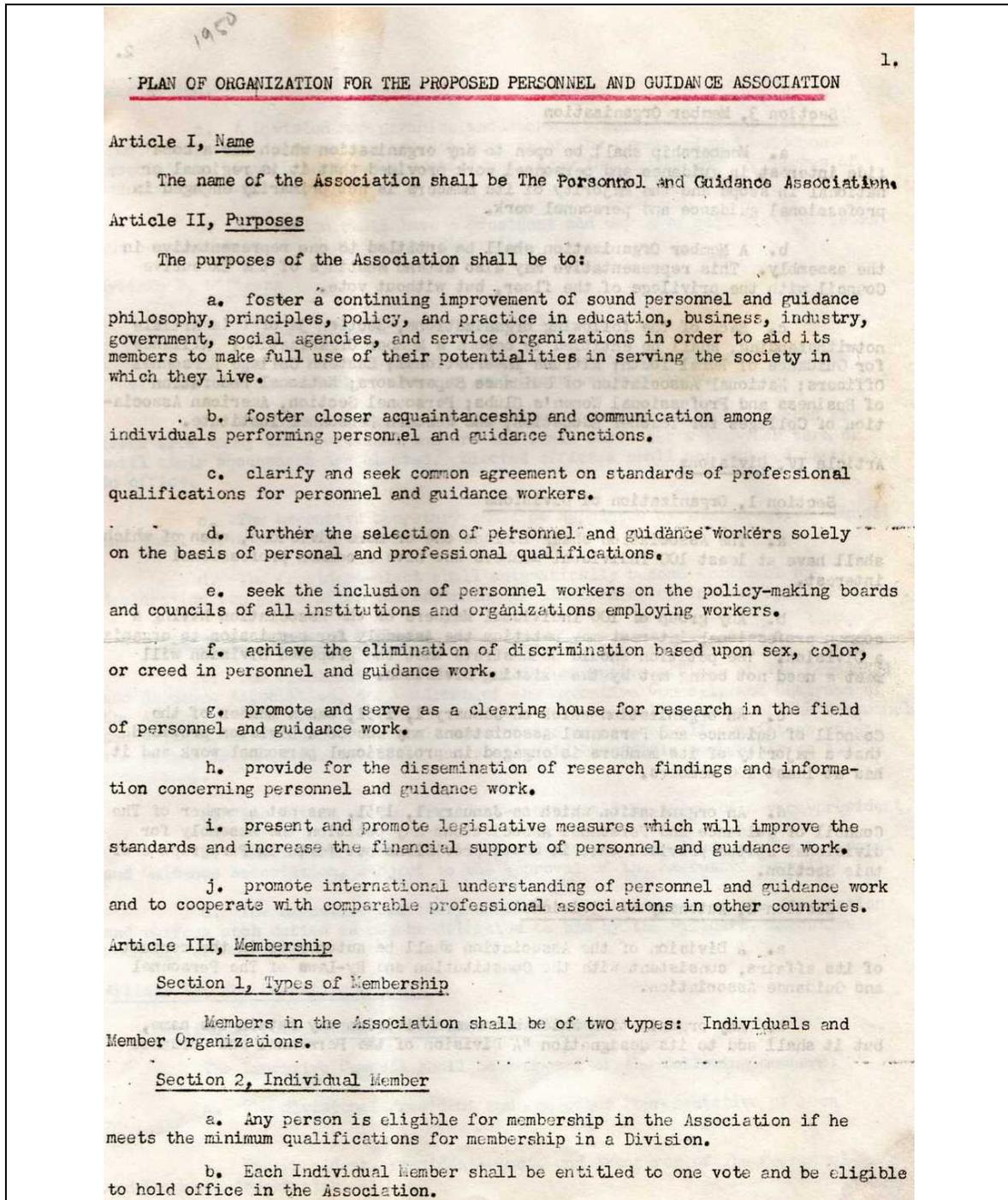
Treasurer: Mr. Frank Anderson, Dean of Boys and Director of Testing,
North Phoenix HS

From the start AzGPA was concerned about professional standards and counselor credentialing. President-elect Joe Young of Tucson was chair of the (School Counselor) Certification Committee and charged with the responsibility of developing a certification proposal to take to the state board of education because, at this time, no standards existed to regulate the practice of this emerging profession.

“The **Korean War** began as a civil war fought from 1950–1953 on the Korean Peninsula that was divided by the post-World War II Soviet and American occupation zones. The civil war began on June 25, 1950, when the communist Democratic People's Republic of Korea attacked the capitalist Republic of Korea. The civil war was greatly expanded when the United States, and later the Peoples' Republic of China entered the conflict based upon Cold War concerns. The conflict ended when a cease-fire was reached on July 27, 1953.” Wikipedia

On April 4, 1950 a meeting was held at Phoenix North High School to determine a need for and interest in forming a state organization. This was the first meeting of what was to become the Arizona Guidance and Personnel Association (AGPA). Temporary officers

were elected with Jewell Rasbury as the first AzGPA president. The first annual meeting of AzGPA was held in the fall of 1951.”



Notice how ahead of the times these stated purposes are. For example, (f.) How many organizations in the fifties were on record as seeking to “achieve the elimination of discrimination based on sex, color, or creed”? And (j.) speaks to having an international perspective while (h.) addresses the need for having research to inform practice!

GUIDANCE AND PERSONNEL WORKERS WHO ATTENDED OR EXPRESSED INTEREST
IN A STATE ORGANIZATION

1.	Phyllis B. Adams	South Hall, ASG	Tempe
2.	Curtis H. Anderson	Tucson Senior High School	Tucson
3.	Frank H. Anderson	North Phoenix High School	Phoenix
4.	W. J. Anderson	North Phoenix High School	Phoenix
5.	Sarah Pattie Avery	1913 West Monroe Phoenix Elementary School	Phoenix
6.	Mary M. Balch	Tucson Senior High School	Tucson
7.	Dr. Thos. O. Bellwood	Arizona State College	Flagstaff
8.	Mrs. Miriam Bleeck	Lowell School	Phoenix
9.	Mrs. Elizabeth Bluhm	North Phoenix High School	Phoenix
10.	Dr. L. J. Botleman	Arizona State College	Flagstaff
11.	Gretchen Book	North Phoenix High School	Phoenix
12.	Leta W. Bowyer	Tempe Union High School	Tempe
13.	Anna Braunstein	125 East Lincoln Phoenix Elementary School	Phoenix
14.	M argaret Brown	Amphitheater Elementary School	Tucson
15.	Myrtle Brown	Amphitheater Elementary School	Tucson
16.	L. N. Butler	Phoenix Union High School	Phoenix
17.	Stanley Gardon	North Phoenix High School	Phoenix
18.	Howard F. Gate	Mohave Union High School	Kingman
19.	Chauncey Geor	Litchfield High School	Litchfield Park
20.	Marian Cox	North Phoenix High School	Phoenix
21.	Forrest Darsey	Phoenix Union High School	Phoenix
22.	Ruth Demarest	125 E. Lincoln Phoenix Elementary School	Phoenix
23.	J. D. Filson	North Phoenix High School	Phoenix

A partial listing of AzGPA members from March 15, 1951 typed on onion skin paper. This extremely thin paper was used to make the maximum number of carbon copies.

ANNUAL MEETING
of the
ARIZONA GUIDANCE AND PERSONNEL ASSOCIATION

Date and Time: Saturday, April 7, 1951
Registration - 9:30 A. M.
Meeting - 10:00 A. M. to 4:00 P. M.

Place: University of Arizona Campus, Tucson
Liberal Arts Auditorium
Luncheon - The Commons (U. of A.)

Speaker: Dr. Milton E. Hahn, Dean of Students
University of California at Los Angeles

Meeting: Business and Organization
Committee Reports

Cost: Registration fee \$1.00
Luncheon \$1.50

Room Reservations: Please make early reservations.
Regional A.E.A. meeting also being held.

On April 4, 1950, at North Phoenix High School, a meeting was held for the purpose of determining interest and need for a state guidance organization. At that meeting the Arizona Guidance and Personnel Association was formed with temporary officers. It was agreed at that time that the state would be divided into three sections, each section holding its own individual meeting in the fall. This will be the first annual meeting of our organization. One of our chief purposes will be the setting up of a permanent state organization. We sincerely hope you will be able to attend and bring with you anyone who might be interested.

This is the program of the first AzGPA annual conference. Dr. Hahn's expenses for his travel from Los Angeles were estimated to be \$60.

1951-52



Dr. Joe Young, Coordinator of Counseling
Tucson Public Schools
AzGPA President

Vice Presidents:

Dr. Botelman (Northern)

Patty Avery (Central)

Guy Lawrensen (Southern)

Recording Secretary: Jinnett Kirk

Corresponding Secretary: R. Frances Smith

Treasurer: Ed Stancik

A November 2-3, 1951 conference was held at Tucson High School with Dr. Ashley Montagu as invited guest. Luncheon - \$1.50. Dues .50 (optional). This meeting, as was often the case in the 1950s, was held in conjunction with the annual meeting of the Arizona Education Association.

Ashley Montagu, born Israel Ehrenberg in East London in 1905, was one of those rare men of learning who succeeded in making substantive scholarly contributions to their academic disciplines while at the same time maintaining contact with the educated layman, indeed contributing substantively to the latter's learning. In addition, he was a dedicated and articulate social critic, concerned with bringing the findings of the social and biological sciences to bear upon the betterment of man's lot, while subjecting some of those very findings to critical social scrutiny. His accomplishments in these three domains, the scientific, the public-educational, and the socioethical, will be treated as a unity in what follows, in accordance with what was clearly the spirit of the program that guided his life's work.

1230 Fifth Avenue,
Safford, Arizona,
February 18, 1952.

Counselors and Principals,
Southern District of Arizona
Guidance and Personnel Association.

Dear Member:

This is an invitation to you and your co-workers interested
in guidance and personnel work to be present at the first
regular meeting of the southern district.

Please see that all interested persons in your locality
are informed of this meeting.

SATURDAY, MARCH 1.

- 9:30 a.m. Meeting Convenes Room 257 Student Union Building
University of Arizona
- 9:45 a.m. Keynote Address--"Do You Know What You Are Doing in
Counseling?"
Dr. Danielson, College of Education, Univ. of Ariz.
- 10:00 a.m. Recess
- 10:30 a.m. Discussion Groups
- 12:00 m. Luncheon and Business Meeting

Luncheon:

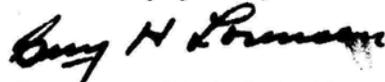
PLACE - - - - - Student Union Building
University of Arizona

PRICE - - - - - \$1.75 per plate

RESERVATIONS - - Please make reservations on or
before Thursday, February 28, with:
Mr. Curtiss Anderson
Counselors Office
Tucson Senior High School
Tucson, Arizona

We are looking forward to seeing you on March 1.

Sincerely yours,



Southern District Director.

1952-53



Mrs. Pattie Tilden
AzGPA President

(The February 1953 Conference Program
lists Ms. Sarah Avery as president.)

Vice President: Dr. Marion LeCount
Recording Secretary: Mrs. Jinnett Kirk
Corresponding Secretary: Miss Anna Braunstein
Treasurer: Mr. Guy Acuff

Irene Hallier, Northern VP
Mrs Muriel Gurr, Central VP
Ms Frances Smith, Southern VP

OFFICERS

**ARIZONA GUIDANCE AND PERSONNEL
ASSOCIATION**

President
Miss Sarah P. Avery

Vice President
Dr. Marion LeCount

Recording Secretary
Mrs. Jinnett Kirk

Corresponding Secretary
Miss Anna Braunstein

Treasurer
Guy Acuff

Northern District Vice President
Mrs. Irene Hallier

Central District Vice President
Mrs. Muriel M. Gurr

Southern District Vice President
Miss Frances Smith



DR. DOUGLAS M. KELLEY

Delinquency - -

*A Challenge To
Our Schools*

THIRD ANNUAL MEETING

**Arizona Guidance and Personnel
Association**

**STUDENT UNION BUILDING
UNIVERSITY OF ARIZONA**

SATURDAY, FEBRUARY 7, 1953
9:30 A. M. to 4:00 P. M.



PROGRAM

MORNING	NOON
<p>9:30 - 10:00 Registration</p> <p>10:00 - 10:15 Opening</p> <p>10:15 - 10:25 An Opinion Survey of the Phoenix Secondary School Coun- seling Program Dr. Ralph Jenson</p> <p>10:25 - 10:35 Why 192 Tucson Junior High School Graduates Did Not Enroll in the Senior High School Joe M. Young</p> <p>10:35 - 10:45 Some Problems in Counselling the Physically Handicapped Miriam Geyer</p> <p>10:45 - 11:00 Questions and Discussion</p> <p>11:00 - 11:10 INTERMISSION</p> <p>11:10 - 12:10 Business Session</p> <p style="padding-left: 20px;">Report of Treasurer</p> <p style="padding-left: 20px;">Report of Membership Committee</p> <p style="padding-left: 20px;">Report of American Association of School Counselors</p> <p style="padding-left: 20px;">Report of State Guidance Supervisor</p> <p style="padding-left: 20px;">Report of President</p> <p style="padding-left: 20px;">Election of Officers</p> <p style="padding-left: 20px;">Announcements</p>	<p>12:30 LUNCHEON - MAIN BALLROOM</p> <p>1:00 - 1:45 ADDRESS - DR. KELLEY "ARE OUR SCHOOLS REALLY MEETING THE PROBLEM OF DELINQUENCY?"</p> <p>1:45 - 2:15 Discussion</p> <p>2:15 - 2:30 INTERMISSION</p> <hr style="width: 10%; margin: auto;"/> <p style="text-align: center;">AFTERNOON</p> <p>2:30 - 3:15 ADDRESS - DR. KELLEY "HOW CAN WE IMPROVE OUR TECHNIQUES FOR PREVENTION AND THERAPY?"</p> <p>3:15 - 4:00 Discussion</p> <p>4:00 Adjourn</p>



1953-54



Mr. John Kendall
AzGPA President

Vice President: Mr. Willard Fetterhoff
Recording Secretary: Edith Johnson
(Ms. Ruth Demarest is listed as Recording Secretary
in the 1954 Conference Program.)
Corresponding Secretary: Dr. Frances Mousseau
Treasurer: John Pohl

ARIZONA GUIDANCE AND PERSONNEL ASSOCIATION

January 8, 1954

Dear Friend:

February 6, 1954, is the date to save! That is the day of the Arizona Guidance and Personnel Association's annual spring meeting which will be held in the Student Union Building at the University of Arizona, Tucson.

The program committee was anxious to have a speaker as capable and dynamic as our speaker last year, who was Dr. Douglas Kelley. So whom did they get for 1954? They were fortunate to secure for a repeat performance a noted psychiatrist, author and professor of criminology at the University of California, Dr. Douglas Kelley!

Those of you who heard Dr. Kelley speak last year will want to hear him again. We feel sure that you will want your fellow workers to hear him, too. Dr. Kelley's subject will be Fear - Its Facts and Fictions. Students with fears and other emotional disturbances need help from both the teacher and the counselor. Dr. Kelley's experience and background enable him to give us pointers on methods and techniques which will be helpful to any of us who are working with young people.

For agenda and detailed information on this meeting please refer to the enclosed brochure.

Just a reminder about your reservation: Each year we find we are unable to accommodate some who failed to turn in their reservations for luncheon so please send in your reservation as early as possible. The deadline is February 1. We are enclosing forms for you to fill in for your registration, luncheon, and membership fee. If you are not a member of the A.G.P.A. you are cordially invited to become a member of our association.

I hope you will be able to be with us for both the morning and afternoon sessions, as well as the luncheon. I shall be looking forward to seeing you on February 6.

Sincerely yours,

John D. Kendall

John D. Kendall, President
Arizona Guidance and
Personnel Association

FEAR - ITS FACTS AND FICTIONS will be discussed by Dr. Douglas Kelley at the annual meeting of the Arizona Guidance and Personnel Association, Student Union Building, University of Arizona, Saturday, February 6, 9:30 a.m. to 4:00 p.m.

Registration fee	\$1.00
Luncheon	1.50
Membership	1.00 (if you care to join)

Send registration to Mr. Wayne Crutchfield, Wakefield Junior High. You are invited to attend.

ATTENTION: AGPA Members:

At the last Spring meeting, a committee was appointed to explore the possibilities of national affiliation of some sort for the Arizona Guidance and Personnel Association. A report of this committee will be presented at the Spring 1954 meeting. In order to save time a brief summary of this report will be given here. The committee would urge consideration of affiliation with the American Personnel and Guidance Association. This action would be made possible if the membership votes to accept the committee report. Such a move would demand that at least 25 persons become (or are already) members of the national group. It would still be possible for an individual to belong just to the state group without the addition of any more dues. National dues are \$ 7.00 per year, and this includes a subscription to the American Personnel and Guidance Journal and membership in one of the five divisions of APGA.

The APGA is a professional national association of 7,500 persons organized in over 100 branches who are engaged in various phases of guidance and personnel work. Its main purpose is to bring together in one organization all qualified workers in the field so that mutual acquaintance may be cultivated, and so that principles, practices, and professional standards may be advanced. The APGA is the result of the unification of several associations which formerly were allied in the Council of Guidance and Personnel Associations. The present five divisions of APGA are: The National Vocational Guidance Assoc.; the American College Personnel Assoc.; the National Association of Guidance Supervisors and Counselor Trainers; the Student Personnel Association for Teacher Education; and the American School Counselor Association.

9

In the spring of 1953 Arizona GPA began to seek national affiliation with the American Personnel and Guidance Association. Dr. Bob Heimann chaired National Affiliation Committee

(Registrations are due by February 1, 1954)

Mail Registration to:

MR. W. G. CRUTCHFIELD
 Wakefield Junior High
 Tucson Public Schools
 15 South Park Avenue
 Tucson, Arizona

Arizona Guidance and Personnel Association

OFFICERS

President
 JOHN KENDALL

Vice President
 WILLARD M. FETTERHOFF

Recording Secretary
 MISS RUTH DEMAREST

Corresponding Secretary
 DR. FRANCES MOUSSEAU

Treasurer
 JOHN POHL

Program Committee
 MRS. JINNETT KIRK
 DR. ROBERT HIEMAN
 WOODY BOWERSOCK
 EDWARD STANCIK



DR. DOUGLAS KELLEY

Fear -- Its Facts and Fictions

Arizona Guidance and Personnel Association

FOURTH ANNUAL MEETING
 UNIVERSITY OF ARIZONA

Saturday, February 6, 1954

9:30 A.M. TO 4:00 P.M.
 STUDENT UNION BUILDING

PROGRAM

Morning

9:30-10:00 Registration

10:00-11:15 Counselors Look at Clues to
 Emotional Upsets

Panel: Mrs. Mildred W. Wood, Moderator

Elementary, John McAuliffe

Junior High, Mrs. Ruth Sayre

High School, Max Kaslo

College, Mrs. Martha Hall

Veterans, Bill Cooley

11:15-12:15 Business Session

Report of the Treasurer

Report of Membership Committee

Report on National Affiliation

Report of the President

Election of Officers

12:15-12:30 Intermission

12:30 Luncheon, Main Ballroom

1:00- 1:45 Address, Dr. Kelley

Fear--Its Facts and Fictions

1:45- 2:15 Discussion

2:15- 2:30 Intermission

Afternoon

2:30- 3:15 Address, Dr. Kelley

Techniques for Prevention

and Therapy

3:15- 4:00 Discussion

4:00 Adjourn



RESERVATIONS ARE DUE MONDAY, FEBRUARY 1, 1954

REGISTRATION SLIP

ARIZONA GUIDANCE AND PERSONNEL ASSOCIATION MEETING

Name	Address	School	Position	Fees Enclosed
.....	Registration Fee \$1.00
.....	Lunch \$1.50
.....	Membership \$1.00
.....	Total

1954-55

Dr. Paul Danielson, University of Arizona
AzPGA President

Vice President: Dr. William Hall
Recording Secretary: Miss Ruth Demarest
Corresponding Secretary: Mrs. Frances Smith
Treasurer: Dr. Ida McGill

AzGPA became the 1st chartered state branch of the American Personnel and Guidance Association (APGA)

☆ Don't FORGET! ☆

The Arizona Personnel and Guidance Association is having a meeting during the AEA - NEA Convention on November 5, 1954.

The meeting has been planned for 12:30 P.M. in the cafeteria of the Camelback High School, 4612 North 28th Street, Phoenix.

Reservations for the noon luncheon may be made by filling out the lower portion of this letter and returning to:

Mr. John V. Schoolland
West Phoenix High School
2910 North 19th Avenue
Phoenix, Arizona

Please mail reservations not later than November 3.

Your money need not accompany your reservation, but you may pay it at the luncheon.

Sincerely,
John V. Schoolland
JOHN V. SCHOOLLAND
Program Chairman - APGA

turned 10/29/54

The AzPGA Spring Convention was held at Prescott JHS Auditorium with Don Kitch, President of the American PGA as speaker. The theme? "What's in a Form?"

Miss Anna Braunstein

We evaluated the Office program with great care before submitting our budget to the Bureau of the Budget. In the budget for vocational guidance we were limited by the statutory ceiling on the funds for administration of vocational education. Under these limitations it has been possible to request only one guidance specialist for the Vocational Division to provide administrative and program review services. However, another Division of the Office has requested funds for an additional specialist for occupational information and guidance.

In the meantime, the specialist in student personnel services will continue to function in the Division of Higher Education as before, and two specialists in pupil personnel and guidance services will serve in the Division of State and Local School Systems. I wish to assure you that I fully realize the leadership role the Office of Education must continue to assume in this important area of service and will do all within my power to strengthen these services within the Office.

Sincerely yours,



Earl J. McGrath
U.S. Commissioner of Education

Ms. Braunstein is Corresponding Secretary, AzGPA