Arizona Counseling Association (AzCA)
1950-1959 Scrapbook

Our Profession – People

ARIZONA GOVERNORS

John Howard Pyle 1951-1955
Ernest W. McFarland 1955-1959
Introduction
June 2007

In the spring of 2007, Kay Rencken, wife of former AzCA Executive Director Robert Rencken, passed along to John Bloom, 1972-73 AzPGA President, two scrapbooks that Bob had been keeping for the association. The first scrapbook was water damaged but contained valuable information about the formation of the association in 1950 through the year 1967.

The second scrapbook was leather bound and covered the years 1967 to 1971. The contents of both have been removed and placed in page protectors for safe keeping. Many important documents and photos have been scanned and saved electronically. I then added documents and photos from my 19 years in Arizona (1977-1996) as well as information taken from the current AzCA website. It is my hope that all this history will be posted at the AzCA website for all to enjoy.

The original compiler of the scrapbooks is not known (possibly Joan Schipper) nor is the artist who created the black and white drawing at the front of the first scrapbook.

The following is neither meant to be a great piece of scholarship nor of literature, but hopefully it will help those seeking an appreciation of the history and evolution of the counseling profession in the State of Arizona. I would welcome hearing for anyone who has additions or corrections to the materials presented here.
Finally, this electronic version of the AzCA history is dedicated to the memory of Robert Rencken and all the fine leaders who have given so much to improve the quality of life for our clients, patients, and students.

Sincerely,

John

John W. Bloom, Ph.D., Az LPC #002, NCC
Professor of Counselor Education, Butler University
4600 Sunset Avenue
Indianapolis, IN 46208
(317) 940-9490 W
jbloom@butler.edu

6404 Stonecreek Drive
Indianapolis, IN 46268
(317) 328-0067
Jbloom32@comcast.net
IN THE BEGINNING

On April 4, 1950 a meeting was held at Phoenix North High School to determine a need for and interest in forming a state organization. The following is presented to give some context for that event.

The American Personnel and Guidance Association (APGA) was founded in 1952 formally bringing together groups interested in guidance, counseling and personnel matters. AzGPA is recognized as the first state branch of the APGA. Founding divisions of APGA included the

American School Counselor Association (ASCA),
National Association of Guidance Supervisors and Counselor Trainers
(later ACES)
American College Personnel Association (ACPA)
Student Personnel Association for Teacher Education (SPATE, later AHEAD),
and the
National Vocational Guidance Association (NVGA, later NCDA).

AMHCA, the American Mental Health Counselors Association, was formed in 1976. In 1983 the profession’s graduate program accrediting body, the Council for the Accreditation of Counseling and Related Educational Professions (CACREP) was founded. And shortly thereafter, in 1983, the National Board for Certified Counselors (NBCC), counseling’s professional counselor certification body, was founded.

APGA became the American Association for Counseling and Development in 1983 and nine years later became the American Counseling Association.

The American Psychological Association’s Division 17, Counseling Psychology, was also founded in 1952.

References


http://en.Wikipedia.org
1950-51

Jewell Rasbury, Dean of Girls and Chief Counselor
North Phoenix High School
AzGPA Founding President

Vice Presidents:
Dr. L. J. Botelman of Flagstaff (Northern)
Dr. William Grove (Central)
Dr. Joe Young (Southern)

Recording Secretary: Mrs. Jinnett Kirk, Phoenix
Corresponding Secretary: Miss Frances Smith, Tucson
Treasurer: Mr. Frank Anderson, Dean of Boys and Director of Testing,
North Phoenix HS

From the start AzGPA was concerned about professional standards and counselor credentialing. President-elect Joe Young of Tucson was chair of the (School Counselor) Certification Committee and charged with the responsibility of developing a certification proposal to take to the state board of education because, at this time, no standards existed to regulate the practice of this emerging profession.

“The Korean War began as a civil war fought from 1950–1953 on the Korean Peninsula that was divided by the post-World War II Soviet and American occupation zones. The civil war began on June 25, 1950, when the communist Democratic People's Republic of Korea attacked the capitalist Republic of Korea. The civil war was greatly expanded when the United States, and later the Peoples' Republic of China entered the conflict based upon Cold War concerns. The conflict ended when a cease-fire was reached on July 27, 1953.” Wikipedia

On April 4, 1950 a meeting was held at Phoenix North High School to determine a need for and interest in forming a state organization. This was the first meeting of what was to become the Arizona Guidance and Personnel Association (AGPA). Temporary officers
were elected with Jewell Rasbury as the first AzGPA president. The first annual meeting of AzGPA was held in the fall of 1951.”

Notice how ahead of the times these stated purposes are. For example, (f.) How many organizations in the fifties were on record as seeking to “achieve the elimination of discrimination based on sex, color, or creed”? And (j.) speaks to having an international perspective while (h.) addresses the need for having research to inform practice!
A partial listing of AzGPA members from March 15, 1951 typed on onion skin paper. This extremely thin paper was used to make the maximum number of carbon copies.
This is the program of the first AzGPA annual conference. Dr. Hahn’s expenses for his travel from Los Angeles were estimated to be $60.
1951-52

Dr. Joe Young, Coordinator of Counseling
Tucson Public Schools
AzGPA President

Vice Presidents:
Dr. Botelman (Northern)
Patty Avery (Central)
Guy Lawrensen (Southern)

Recording Secretary: Jinnett Kirk
Corresponding Secretary: R. Frances Smith
Treasurer: Ed Stancik

A November 2-3, 1951 conference was held at Tucson High School with Dr. Ashley Montagu as invited guest. Luncheon - $1.50. Dues .50 (optional). This meeting, as was often the case in the 1950s, was held in conjunction with the annual meeting of the Arizona Education Association.

Ashley Montagu, born Israel Ehrenberg in East London in 1905, was one of those rare men of learning who succeeded in making substantive scholarly contributions to their academic disciplines while at the same time maintaining contact with the educated layman, indeed contributing substantively to the latter's learning. In addition, he was a dedicated and articulate social critic, concerned with bringing the findings of the social and biological sciences to bear upon the betterment of man's lot, while subjecting some of those very findings to critical social scrutiny. His accomplishments in these three domains, the scientific, the public-educational, and the socioethical, will be treated as a unity in what follows, in accordance with what was clearly the spirit of the program that guided his life's work.
1230 Fifth Avenue,  
Safford, Arizona,  
February 18, 1952.  

Counselors and Principals,  
Southern District of Arizona  
Guidance and Personnel Association.  

Dear Member:  

This is an invitation to you and your co-workers interested in guidance and personnel work to be present at the first regular meeting of the Southern district.  

Please see that all interested persons in your locality are informed of this meeting.  

SATURDAY, MARCH 1.  

9:30 a.m. Meeting Convenes Room 257 Student Union Building  
University of Arizona  

9:45 a.m. Keynote Address—"Do You Know What You Are Doing in Counseling?"  
Dr. Danielson, College of Education, Univ. of Ariz.  

10:00 a.m. Recess  

10:30 a.m. Discussion Groups  

12:00 m. Lunch and Business Meeting  

Luncheon:  
PLACE - - - - Student Union Building  
University of Arizona  
PRICE - - - - $1.75 per plate  
RESERVATIONS - - Please make reservations on or before Thursday, February 28, with: Mr. Curtiss Anderson  
Counselors Office  
Tucson Senior High School  
Tucson, Arizona  

We are looking forward to seeing you on March 1.  

Sincerely yours,  

[Signature]  
Southern District Director.
1952-53

Mrs. Pattie Tilden
AzGPA President
(The February 1953 Conference Program lists Ms. Sarah Avery as president.)

Vice President: Dr. Marion LeCount
Recording Secretary: Mrs. Jinnett Kirk
Corresponding Secretary: Miss Anna Braunstein
Treasurer: Mr. Guy Acuff

Irene Hallier, Northern VP
Mrs Muriel Gurr, Central VP
Ms Frances Smith, Southern VP
OFFICERS
ARIZONA GUIDANCE AND PERSONNEL
ASSOCIATION

President
Miss Sarah P. Avery

Vice President
Dr. Marion LeClant

Recording Secretary
Mrs. Jinett Kirks

Corresponding Secretary
Miss Mary Brainstein

Treasurer
Guy Aniff

Northern District Vice President
Mrs. Irene Haller

Central District Vice President
Mrs. Norel M. Guer

Southern District Vice President
Miss Frances Smith

DR. DOUGLAS M. KELLEY

Delinquency
A Challenge To
Our Schools

THIRD ANNUAL MEETING
Arizona Guidance and Personnel
Association
STUDENT UNION BUILDING
UNIVERSITY OF ARIZONA
SATURDAY, FEBRUARY 7, 1933
9:00 A.M. to 4:00 P.M.

PROGRAM

MORNING
9:30 - 10:00 Registration
10:00 - 10:15 Opening
   Dr. Ralph Jenson
10:25 - 10:35 Why 10% of Senior High School Graduates Did Not Enroll in the Senior High School
   Joe M. Young
10:35 - 10:45 Some Problems in Counseling the Physically Handicapped
   Miriam Gayer
10:45 - 11:00 Questions and Discussion
11:00 - 11:10 INTERMISSION
11:10 - 12:10 Business Session
   Report of Treasurer
   Report of Membership Committee
   Report of American Association of School Counselors
   Report of State Guidance Supervisor
   Report of President
   Election of Officers
   Announcements

NOON
12:30 LUNCHEON - MAIN BALLROOM

AFTERNOON
1:00 - 1:45 ADDRESS - DR. KELLEY
   "ARE OUR SCHOOLS REALLY MEETING THE PROBLEM OF DELINQUENCY?"
1:45 - 2:15 Discussion
2:15 - 2:30 INTERMISSION

2:30 - 3:15 ADDRESS - DR. KELLEY
   "HOW CAN WE IMPROVE OUR TECHNIQUES FOR PREVENTION AND THERAPY?"
3:15 - 4:00 Discussion
4:00 Adjourn
1953-54

Mr. John Kendall
AzGPA President

Vice President: Mr. Willard Fetterhoff
Recording Secretary: Edith Johnson
(Ms. Ruth Demarest is listed as Recording Secretary
in the 1954 Conference Program.)
Corresponding Secretary: Dr. Frances Mousseau
Treasurer: John Pohl
ARIZONA GUIDANCE AND PERSONNEL ASSOCIATION

January 8, 1954

Dear Friend:

February 6, 1954, is the date to save! That is the day of the Arizona Guidance and Personnel Association's annual spring meeting which will be held in the Student Union Building at the University of Arizona, Tucson.

The program committee was anxious to have a speaker as capable and dynamic as our speaker last year, who was Dr. Douglas Kelley. So whom did they get for 1954? They were fortunate to secure for a repeat performance a noted psychiatrist, author and professor of criminology at the University of California, Dr. Douglas Kelley!

Those of you who heard Dr. Kelley speak last year will want to hear him again. We feel sure that you will want your fellow workers to hear him, too. Dr. Kelley's subject will be Fear - Its Facts and Fictions. Students with fears and other emotional disturbances need help from both the teacher and the counselor. Dr. Kelley's experience and background enable him to give us pointers on methods and techniques which will be helpful to any of us who are working with young people.

For agenda and detailed information on this meeting please refer to the enclosed brochure.

Just a reminder about your reservation: Each year we find we are unable to accommodate some who failed to turn in their reservations for luncheon so please send in your reservation as early as possible. The deadline is February 1. We are enclosing forms for you to fill in for your registration, luncheon, and membership fee. If you are not a member of the A.G.P.A. you are cordially invited to become a member of our association.

I hope you will be able to be with us for both the morning and afternoon sessions, as well as the luncheon. I shall be looking forward to seeing you on February 6.

Sincerely yours,

John D. Kendall
President, Arizona Guidance and Personnel Association

FEAR - ITS FACTS AND FICTIONS will be discussed by Dr. Douglas Kelley at the annual meeting of the Arizona Guidance and Personnel Association, Student Union Building, University of Arizona, Saturday, February 6, 9:30 a.m. to 4:00 p.m.

<table>
<thead>
<tr>
<th>Description</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration</td>
<td>$1.00</td>
</tr>
<tr>
<td>Luncheon</td>
<td>1.50</td>
</tr>
<tr>
<td>Membership</td>
<td>1.00 (if you care to join)</td>
</tr>
</tbody>
</table>

Send registration to Mr. Wayne Crutchfield, Wakefield Junior High. You are invited to attend.
In the spring of 1953 Arizona GPA began to seek national affiliation with the American Personnel and Guidance Association. Dr. Bob Heimann chaired National Affiliation Committee.
Arizona Guidance and Personnel Association

OFFICERS

President
JOHN KENDALL

Vice President
WILLARD AL. PETTENHOFF

Recording Secretary
MISS RUTH DEMAREST

Corresponding Secretary
DR. FRANCES MOUSSEAU

Treasurer
JOHN POHL

Program Committee
MRS. JENNIE KIRK
DR. ROBERT HIERMAN
WOODY BOWERSOCK
EDWARD STANICK

DR. DOUGLAS KELLEY

Fear -- Its Facts and Fictions

Arizona Guidance and Personnel Association

FOURTH ANNUAL MEETING
UNIVERSITY OF ARIZONA

Saturday, February 6, 1954

9:30 A.M. TO 4:00 P.M.

STUDENT UNION BUILDING

---

PROGRAM

Morning

9:30-10:00, Registration

10:00-11:15, Counselors Look at Clues to Emotional Upsets

Panel: Mrs. Mildred W. Wood, Moderator
Elementary, John McCliffle
Junior High, Mrs. Ruth Seyre
High School, Max Kado
College, Mrs. Martha Hall
Veterans, Bill Cooley

11:15-12:15, Business Session
Report of the Treasurer
Report of Membership Committee
Report on National Affiliation
Report of the President
Election of Officers

12:15-12:30, Intermission

12:30-1:45, Luncheon, Main Ballroom

1:00-1:45, Address, Dr. Kelley
Fear -- Its Facts and Fictions

1:45-2:15, Discussion

2:15-2:50, Intermission

Afternoon

2:30-3:15, Address, Dr. Kelley
Techniques for Prevention and Therapy

3:15-4:00, Discussion

4:00, Adjourn

---

REGISTRATION SLIP

Arizona Guidance and Personnel Association Meeting

Name
Address
School
Position
Reservations Due Monday, February 1, 1954

Registration Fee $1.00
Lunch $1.50
Membership $1.00
Total

Fee Enclosed

---

17
1954-55

Dr. Paul Danielson, University of Arizona
AzPGA President

Vice President: Dr. William Hall
Recording Secretary: Miss Ruth Demarest
Corresponding Secretary: Mrs. Frances Smith
Treasurer: Dr. Ida McGill

AzGPA became the 1st chartered state branch of the American Personnel and Guidance Association (APGA)

The AzPGA Spring Convention was held at Prescott JHS Auditorium with Don Kitch, President of the American PGA as speaker. The theme? “What’s in a Form?”
Miss Anna Braunstein

We evaluated the Office program with great care before submitting our budget to the Bureau of the Budget. In the budget for vocational guidance we were limited by the statutory ceiling on the funds for administration of vocational education. Under these limitations it has been possible to request only one guidance specialist for the Vocational Division to provide administrative and program review services. However, another Division of the Office has requested funds for an additional specialist for occupational information and guidance.

In the meantime, the specialist in student personnel services will continue to function in the Division of Higher Education as before, and two specialists in pupil personnel and guidance services will serve in the Division of State and Local School Systems. I wish to assure you that I fully realize the leadership role the Office of Education must continue to assume in this important area of service and will do all within my power to strengthen these services within the Office.

Sincerely yours,

Earl J. McGrath
U.S. Commissioner of Education

Ms. Braunstein is Corresponding Secretary, AzGPA